

**Contact details of the controller:**

BORSI GmbH & Co. KG  
Am Ziegelplatz 11  
D-77746 Schutterwald / Germany  
Managing Director: Steffen Krimmer  
Phone: +49 781 500-0  
Fax: +49 781 500-555  
www.borsi.de  
info@borsi.de

Data protection is a matter of trust and your trust is important for us. Therefore, the protection and lawful handling of your personal data ("processing") is very important for us. All information regarding your person (name, phone number, email address, IP address, etc.) as well as all information that can lead directly to you is considered to be personal data.

We want you to know when we collect personal data and how we use it. We have taken technical and organizational measures to assure that we as well as external service providers with whom we concluded a data processing agreement according to Art. 28 GDPR comply with the data protection regulations.

Information provided by you will exclusively be processed in accordance with the GDPR of the European Union (EU) and the new Federal Data Protection Act (valid as of 25<sup>th</sup> May 2018).

**Data protection officer:**

Thomas Schneider, DSB Baden GmbH, [data-protection-officer@borsi.de](mailto:data-protection-officer@borsi.de) (when you contact him please write our company name in the subject line so that he can allocate your message)

**Legal basis of the processing operation:**

- For persons acting in their own name (e.g. end-customers): Art. 6 paragraph. 1 lit. b GDPR (creation and execution of an „agreement“)
- For persons representing a company (e.g. employee of a “GmbH” – limited liability company) Art. 6 paragraph 1 lit. f GDPR („legitimate interests“).
- Advertising activities for further services and products of our company are also based on „legitimate interests“ according to Art. 6 paragraph 1 lit. f GDPR

**Purpose of the processing:**

- Processing an inquiry
- Creation, execution or termination of a business relationship with you or your employer
- Advertising activities for further services and products of our company

**Legitimate interests:**

In case of advertising activities for further services and products of our company we contact you based on Art. 6 paragraph 1 lit. f GDPR, because we have a legitimate interest in the development and deepening of our business relationship. We use exclusively the contact data you provided us with in consideration of legal restrictions (e.g. no newsletter without prior consent). You can contradict the use of your contact data at any time.

If we process an inquiry in the course of a business relationship with your employer, we are certainly interested in maintaining this business relationship. For this purpose we received your business contact data (e.g. at a tradeshow). Maybe we obtained your contact data by a third person, who forwarded your inquiry in your interests to us, our support as business partner is needed for the implementation, or you gave your consent to the third person to forward your contact data. In the sense of a mutual business relationship we deem it acceptable to use your data according to the above described purposes.

**Data category:**

We, normally, process your business contact data that we obtained. These data are partly completed by a given purpose (e.g. your inquiry) and thus enriched by business matters.

**Data sources:**

In most cases, we collect personal data directly at the data subject (e.g. at tradeshows or when you contact us). It is, however, also possible that we obtain your personal data by third parties (e.g. as a sub-contractor or in individual cases from sector-specific address databases).

**Recipients (-categories) of personal data:**

In principle, we disclose personal data only to fulfill the above mentioned purposes (maybe to sub-contractors). If, in particular cases, data are disclosed to any third parties (e.g. group of companies), you will have been informed in advance.

**Storage period:**

Generally, we assume to have an open-ended business relationship. Therefore, we store the obtained personal data in our systems. They will be deleted on your express request or when legal storage periods are expired.

In particular cases, we delete information (e.g. for specific inquiries) already after settlement of the matter.

**Transfer to third countries:**

We will not transfer your personal data to non-EU member states. Should this, however, be necessary to fulfill the purpose, we will observe that the recipient country has a GDPR compliant certificate (e.g. Switzerland by “proof of adequacy” according to Art. 45 GDPR).

**Your rights – Rights of the data subject according to GDPR:**

Art. 12 – 23 GDPR define the rights of the data subject, i.e. your rights concerning the handling of your personal data. With respect to us these are mainly:

Right to information to be provided upon collection of personal data from the data subject:

- Right of access by the data subject according to Art. 15 GDPR
- Right to rectification according to Art. 16 GDPR
- Right to erasure (right to be forgotten) according to Art. 17 GDPR
- Right to restriction of processing according to Art. 18 GDPR
- If applicable: Right to data portability according to Art. 20 GDPR
- Right to object according to Art. 21 GDPR
- Right to complain:  
Finally, you have the right to complain at a data protection supervisory authority.

A list of data protection officers and their contact data is available here:

[https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html)

**Security advice**

We do our best to store your personal data by means of using all technical and organizational options in such a way that they are inaccessible to third parties. We cannot guarantee full data protection for communication via non-encrypted emails. For confidential information we recommend that you use the postal service.

BORSI GmbH & Co. KG  
As at: 05.12.2018